



REACHING & DISCIPLING THE NEXT GENERATION

with Ps. Mark Pettus & Ps. Bubba Massey

TRAIN AND DEVELOP YOUR TEAM

- We would love for you to join us at one of our upcoming training events:

GrowLeader Regionals

February 27th | Miami, FL

[Click Here](#)

GrowLeader One Days

March 13th | Weekend Services

April 1st | Next Generation

July 29th | Church Finances

[Click Here](#)

GrowLeader Conference

July 29th-31st | Birmingham, AL

[Click Here](#)

RAISING UP THE NEXT GENERATION

- The next generation is not just the future of the church—it's the church of today.
- Churches must create environments that foster spiritual growth for youth and college students.
- The key to reaching young people is intentional discipleship, mentorship, and leadership development.
- Investing in students early ensures a strong foundation for long-term church growth.
- We must recognize that young people are hungry for something real—they want purpose, belonging, and truth.

"They're not the next generation, they're the now generation." - *Chris Hodges*

CREATING A STRONG STUDENT MINISTRY

- Culture is the key—students are drawn to environments where they feel known, valued, and challenged.
 - Consistency matters—great student ministries aren't built overnight, but through faithful investment.
 - It's not about the hype, it's about the heart—students want authenticity more than just exciting programs.
 - Churches must prioritize relational ministry, ensuring leaders aren't just speaking at students but walking with them.
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"I think there's something beautiful, whether it's the end of a service, for them to have a moment to process and listen to the Holy Spirit." - *Bubba Massey*

REACHING COLLEGE STUDENTS

- College students are at a critical life stage—churches must provide both spiritual depth and practical guidance.
- The key to a thriving college ministry is building community, creating opportunities for leadership, and offering mentorship.
- Students need a place where they can belong, be challenged, and be called into leadership.
- Churches must bridge the gap between high school ministry and adulthood to keep students engaged in faith.

"If you can reach a college student or a college campus, you can reach the world." - *Chris Hodges*

DISCUSSION QUESTIONS

See the next pages for Discussion Questions that will help you and your team get the most out of this episode!

EPISODE RESOURCES

- [GrowLeader Regionals](#)
- [GrowLeader One Days](#)
- [GrowLeader Conference](#)
- [Monthly Mentoring with PC](#)
- [GrowLeader Roundtables](#)
- [Build a Legacy of Kingdom Builders Team](#)
- [Free Church Resources](#)
- [Previous Episodes + Show Notes](#)
- [The Wesleyan Investment Foundation](#)
- [OneHope](#)
- [StudioC](#)



DISCUSSION QUESTIONS:

Keep growing to reach your full potential by asking yourself and your team these questions:

RAISING UP THE NEXT GENERATION

- 1. How is your church investing in the next generation of leaders?

- 2. What steps can you take to build stronger discipleship pathways for students?

- 3. How can your church culture shift to better engage youth and college students?

CREATING A STRONG STUDENT MINISTRY

- 1. What practical steps can your church take to create a stronger student ministry?

- 2. How do you ensure your student ministry is relational, not just program-driven?



3. How can you equip leaders to be shepherds, not just event planners?

REACHING COLLEGE STUDENTS

1. What can your church do to strengthen its ministry to college students?

2. How can you better transition high school students into college ministry?

3. What role does mentorship play in keeping college students engaged in faith?
